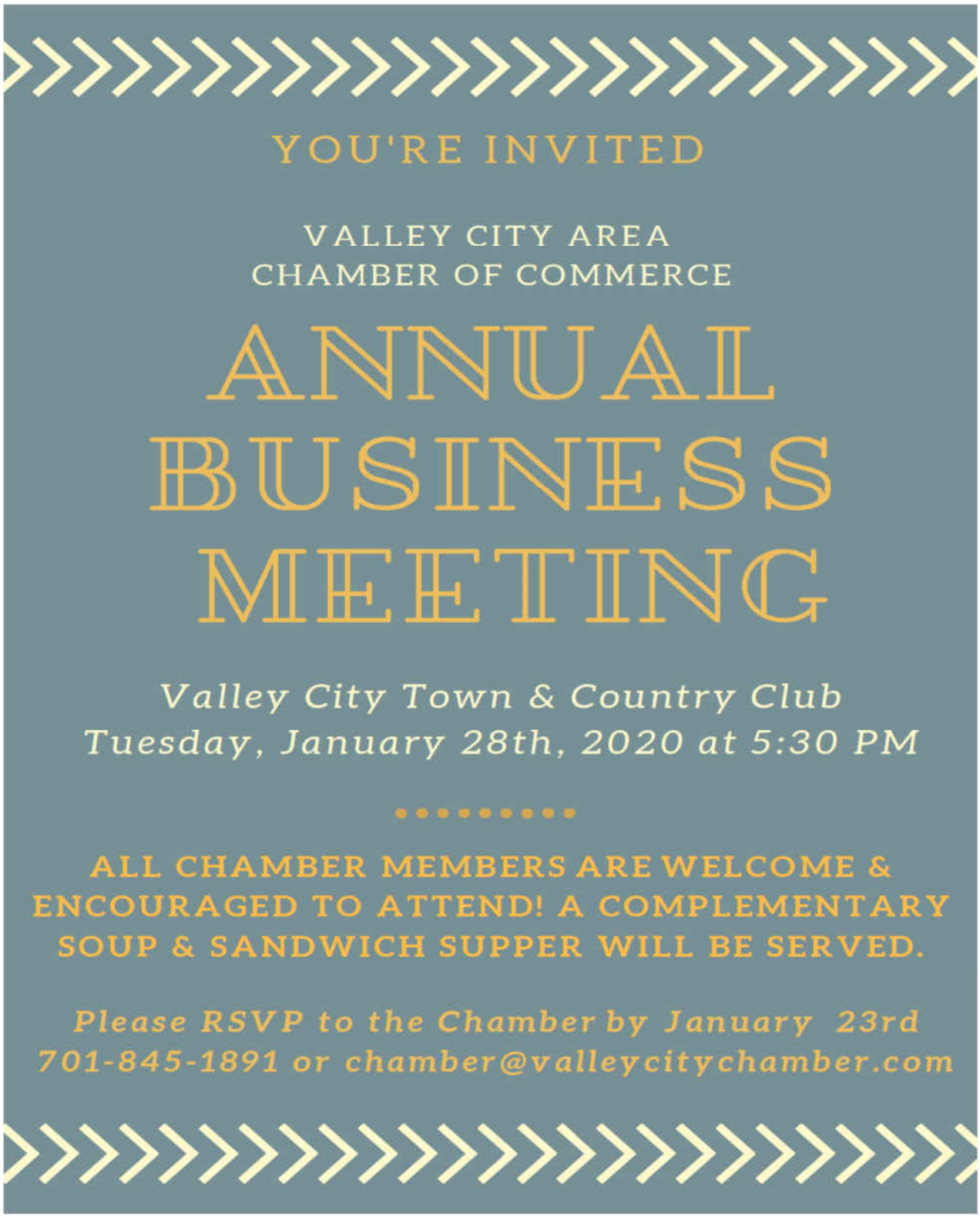
January 2020

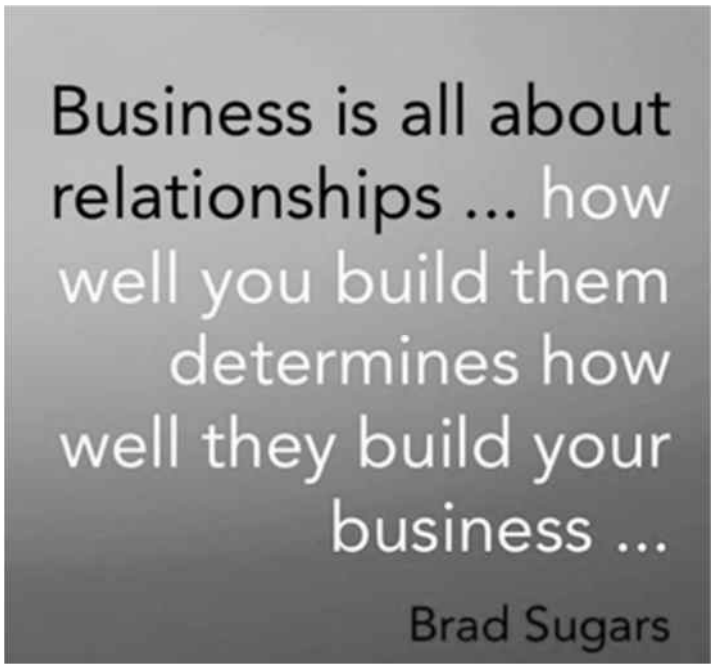
Chamber Member News

A Valley City Area Chamber of Commerce Publication

701-845-1891 www.valleycitychamber.com



A Message From Your President



Nathan D. McGough, ***President***

2019-2020 Board of Directors

Nathan McGough, President
John Deere Seeding Group

Carissa Martin, Treasurer
First Community Credit Union

Greg Vanney, Past President
Valley City State University

Dawn Mathias, Director
Lerud-Mathias Funeral Home

Penny Wolla, Director
Blush Boutique

Tanya Couture, Director
Urban Couture

Tuya Dutton, Director
Noos Shop

Tina Olson, Director
Valley City Times Record

Delmere McLean, Director
McLean Frames

Brandon Compson, Director
C-Fab Welding and Repair

Trina Lee, Director
BCBSND

STAFF

Kay Vinje
Executive Vice President
Valley City Area Chamber of Commerce

Mikayla Gustafson
Event Coordinator
Valley City Area Chamber of Commerce

Tracey Compson
Dept. Motor Vehicles
Valley City Area Chamber of Commerce

Thank You Renewing Chamber Members!

Sheyenne Riverbend Farm
Northwestern Industries
St. Catherine School
i3G Media
Valley City State University
James Lochow CPA
Barnes County Extension
Bridge City Dentistry
Valley Flooring
Enterprise Electric
Wendel Auto Body
Bridge City Dentistry
Valley Flooring
Ground to Sky
Three Oaks Guest Inn
Dakota Riders
AP Equipment
Wades Service Center
Valley Sales Co. Inc.
Valley Officeworks
B-fit 24/7
Cass County Electric
LouVay White

A Message from Your EVP

Kay Vinje, Executive Vice President

Happy New Year!

We enjoyed a great 2019, and now are looking forward to all the possibilities 2020 holds for us all!
Let's start the year with some great networking, fun socializing and planning together by attending the Annual Chamber Meeting, Tuesday, January 28th. At 5:30 pm, enjoy a complimentary soup and sandwich supper with the business meeting beginning at 6:00. All Chamber Member businesses and organizations are invited and encouraged to attend.

You will get the opportunity to meet fellow Chamber Members, deepen your roots in the community and together we can learn how to support each other in the best way possible. One valuable aspect of the evening is the introduction time in which each person is given an opportunity to introduce themselves and their business. Over the years, many members would say this time proved to be an effective marketing tool. It's rewarding to watch business cards exchanged at this meeting, and later hear about new business that transpired after the Annual Meeting.

A key to the success of any Chamber is this, members support members. Get to know who's part of your Chamber team and let's work together for great success this year. At the meeting, we will discuss the positives, challenges, and possible strategies for the future. Please submit suggestions of topics to cover at the meeting to kay@valleycitychamber.com, call 845-1891 or stop by.
We're looking forward to seeing you January 28th!

We sincerely thank all Members who renewed their Chamber Membership last month! Please see listing on page 2.

Kay

Business Bites

I hope you all had an enjoyable holiday season and Happy New Year! We are ushering in a new decade. Can you believe it? The New Year usually brings resolutions. Are you going to get in shape? Go through the closets? Get organized?

January is also a good time to set goals for your business. Do you want to increase foot traffic? Do you want to increase the number of customers? Or, maybe decrease expenses? Provide training for the employees or yourself?

As you are setting new goals for 2020, keep them ***SMART***.
Specific – "I'm going to increase sales". Sounds vague. Make it more specific "I will increase sales by 10%"
Measurable – Decide how you are going to track your sales.
Attainable – Do you have the tools to meet your goal? Does it make sense?
Relevant – Does the goal make an impact?
Time-based – Set a deadline.
"A goal without a plan is a wish." - Antoine de Saint-Exupery.

Don't feel bad about reviewing your progress and adjusting the goal. Goals can change and evolve.
Best of luck in setting goals for 2020!

Until next time….

Stacey Lilja, Hometown Community Bank
Ag Committee

Ambassador Visits

Valley Wealth Advisors

240 3rd St. NW
Valley City
701-845-4623

Tom Glandt founder of Valley Wealth Advisors has been in business since 2003 servicing locations in Valley City, Lamoure and Oaks, has recently changed brokers/deals and has expanded his company into what it is today. With this change they have been able to doubled their team in the last year, with a total of 10 team members and 5 locations. The team consist of Ron Arneson (Fargo), Erin Lamp (Jamestown), Jen Van Berkom (Jamestown), Cheryl Storhoff (Valley City), Reah Tykwinski (Valley City), James Bodensteiner (Fargo), Casey Stowman (Fargo) Carly Rott (Lamoure and Oaks) Holly Shepard (Fargo). To learn more information about their team go to www.valleywealthadvisors.com

Would you like to host

Business After Hours

at your place of business?

Please let us know so we can get you on the schedule

Call us at **701-845-1891** or email **chamber@valleycitychamber.com**

Thank You Sponsors

KLJ

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CHI Mercy Health
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BRIDGE CITY DENTISTRY

FC First Community Credit Union

puklich
CHEVROLET BUICK GMC

CONCEPT DENTISTRY

BEK

Bridges Car Wash
1000 West Main Street
Valley City, ND 58072

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Liquor Locker

HEATING
BAKKEGARD & SCHELL, INC.
COOLING

North Dakota Winter Show

Valley Officeworks

Thank you to our Parade Entries!

2019 Christmas in the Valley

2019 Parade of Lights Entry Winner:
Valley City Fire Department

VCHS Band Ensembles and the 7th & 8th Grade Choir members entertained parade goers with beautiful Christmas music during the Parade of Lights Event following the parade. Thank you to all these talented students!!

2019 Tour of Snowmen Winner:
Dutton's Parlour

Parade Voter Drawing Winner of $50Chamber Bucks:
Emily Hoff

2019 Parade of Lights

Valley City Area Chamber of Commerce
250 West Main Street
Valley City, ND 58072
(701) 845-1891
www.valleycitychamber.com
www.facebook.com/vcchamber

ADDRESS SERVICE REQUIRED

PRSRT STD
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Permit No. 2
Valley City, ND 58072

Upcoming Events:

Annual Meeting
Tuesday, January 28
@Valley City Country Club

Pinochle
Saturday-Sunday, Feb 15-16

Chili Cook-off
&
Community Olympics
Monday, March 2

Valley City Sales Tax Collections

September 2019: $207,357.79
September 2018: $212,857.61

October 2019: $154,979.93
October 2018: $189,107.44

Chamber Committee Meeting Dates

Ag Committee
January 9th @ 4:30pm

Ambassador Visits
2nd & 4th Wednesday
10:00am & 10:30am

Board Meeting
January 17th @ 8:00 am

Commerce Meeting
January 24th @ 7:30 am
(dates subject to change)